



PRESS RELEASE

GLENALMOND HIGHLAND BLENDED MALT SCOTCH WHISKY

WINS GOLD AT ISC 2020

The Vintage Malt Whisky are delighted to announce that **Glenalmond Highland Blended Malt** has been awarded a **GOLD MEDAL** at the International Spirits Challenge (ISC) 2020.

Glenalmond passed scrupulous blind tasting by a world-renowned expert panel of specialist judges. It beat strong competition to win the prestigious accolade of **GOLD**. Another great win for The Vintage Malt Whisky Company, showing yet again the quality, care and craftsmanship that goes into our brands.



Glenalmond is aged in specially selected bourbon and sherry casks using the best malts from some of Scotland's finest malt whisky distilleries. These are matured together until the right marriage of flavours is achieved and the result is a glorious malt which is dangerously easy to drink. With sweet malt, vanilla, caramel and a touch of spice on the nose, the palate is soft, fruity with a beautifully gristy sugar, vanilla balance/sherry overtones and the finish is delightfully long and lingering.

Andrew Crook, Managing Director of The Vintage Malt Whisky Company said “**Glenalmond** is an exceptional blended malt and truly deserving of this GOLD medal. The brand continues to grow throughout the world, especially in European markets. There is no doubt this has been a tough year for the industry with tariffs and Covid so Glenalmond being recognised and winning this medal is all the sweeter in these unprecedented times”.

Drinks International publisher and ISC events director Justin Smith said: “The ISC sets the international standard for quality and excellence. Its impressive legacy is founded through the constant development of the competition, the breadth of its ever-evolving categories, the scrupulous blind assessment and the skill set of our expert judges. The challenge is committed to ensuring fair and accurate assessments in the judging process. Medals are only awarded

when the panel agree they are rightfully deserved. To be awarded a trophy in the Challenge is an exceptional achievement and emphasises the quality - and innovation shown by global drinks producers.

ABOUT THE VINTAGE MALT WHISKY COMPANY

Founded 28 years ago by Brian Crook with a vision to make iconic Islay and Highland Single Malts available and accessible to smaller independent retailers throughout the world, The Vintage Malt Company has done all this and more. Now, under the leadership of Brian's son, Andrew Crook, this family company has gone from strength to strength supplying malts and building brands globally in over 35 countries.

For further information on any of our brands or for more images please contact kim@vintagemaltwhisky.com or visit our website www.vintagemaltwhisky.com

NOTES TO EDITORS

ABOUT THE AWARDS

"The International Spirits Challenge - the most authoritative, respected and influential spirits competition in the world."

Now in its 25th year, the ISC is the premier event in promoting outstanding quality spirits from across the globe. The competition is founded on a rigorous and independent judging process, which serves to encourage the high calibre of spirits, designs and campaigns entered into the competition each year. Receiving more than 1,700 entries from nearly 70 countries worldwide makes the ISC a truly global competition. It is supported by many of the world's leading spirits producers as the international standard for quality and excellence.

This ISC has judges from many countries, including France, Russia, United States, Netherlands, Sweden, Ireland, South Africa and Japan as well as the UK," said Smith.

Winning an ISC award is indeed an impressive achievement for any spirit that passes the scrupulous blind assessment from our experienced panel of specialist judges”.

Full results have been released and published on the International Spirits Challenge (ISC) website, www.internationalspiritschallenge.com with the full list of medal winners to be published in the ISC annual results magazine in October. For further information about the awards, please contact the International Spirits Challenge team at isc@drinksint.com

For a full list of categories and sub categories, visit

<https://internationalspiritschallenge.com/2020/en/page/2020-results>

